

AMHA GLOBAL E-MAIL ADVERTISING

Do you want to reach more than 13,000 E-mail inboxes each week with one click?

AMHA is offering Global E-mail advertising spots—Top Banner, Middle Banner, and Side Bar!
 You may purchase an entire month (four weeks *[or five weeks for a five-Thursdays month if booked consecutively]*)
 - OR - purchase one week at a time to meet your advertising needs.

Monthly weeks purchased will run consecutively unless availability requires modification.



BANNER AREA	MONTHLY PRICE	WEEKLY PRICE
Top Horizontal	\$1,000	\$300
Middle Horizontal	\$500	\$150
Top & Middle Horizontal	\$1,250	\$400
Side Bar Vertical	\$750	\$200

AD SPECIFICATIONS

File Types: JPG // PNG // GIF (animated or static)

File Size: Under 10mb

File Color: RGB

Resolution: 72 dpi (minimum) – 300 dpi (maximum) (300 dpi preferred)

Dimensions (width x height):

Top Horizontal: 700px x 100px

Middle Horizontal: 525px x 100px

Side Bar Vertical: 175px x 400px

AMERICAN MORGAN HORSE ASSOCIATION GLOBAL E-MAIL ADVERTISING CHOICES

BANNER AREA: Top Horizontal Middle Horizontal Top & Middle Horizontal Side Bar Vertical

MONTHLY/WEEKLY: One Month One Week Multiple Weeks (please specify) _____

DESIGN

- I will provide a camera-ready ad according to ad specifications (see above).
 I need AMHA to contact me to assist with ad design (additional fees required).

INFORMATION

Business: _____

Contact: _____

Billing Address: _____

Phone Number: _____ E-mail: _____

URL Link for Banner: http:// _____

Description of Business or Service: _____

PAYMENT* *Remember to sign your check; DO NOT staple or tape check to form.*

Check/Money Order (U.S. Funds) MasterCard VISA Discover American Express *CVV is REQUIRED*

*A 3% convenience fee will be added to all debit/credit card transactions. No additional fees for payments by check or ACH.

Card Number: _____ Expiration Date: _____ CVV#: _____

Signature: _____

Return this form with your payment to: American Morgan Horse Association
 4037 Iron Works Parkway, Suite 130, Lexington, KY 40511 • Fax: (859) 287-3555 • E-mail: info@morganhorse.com